

## **Historic, archived document**

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*Confidential*  
*Dealers' List*



OCT 1 1933

*Sunnyland Fish Farm*

INCORPORATED

*William A. Sternke, President*

*Phone Opa-Locka 5*

OPA-LOCKA, FLORIDA

*May 15, 1933*

Doz.      Hund.      Thous.

## LIVEBEARERS

LEBISTES RETICULATUS (the new Sternke-developed Guppyi de Luxe): Most brilliant in coloring; red predominating, with large tail development. Males carrying a swordtail spike on lower lobe; sometimes on upper; and at times with lyre-tail. We believe these fish are something out of the ordinary.....	4.00	20.00	
Especially Selected Fish \$1.00 each.			
DARK RED PLATYS, excellent quality, large fish.....	5.00	<del>30.00</del>	<del>200.00</del>
GOLD PLATYS, pure bred, large breeders .....	4.00	20.00	150.00
BLACK PLATYS, that are black, large, nice fish.....	4.00	20.00	150.00
BLUE PLATYS, pure bred, our own breeding, unusual in coloring, large, breeders.....	4.50	25.00	180.00
HETERANDRIA FORMOSA, tank grown, nice fish.....	1.00	7.00	50.00
BLACK MOLLIENISIAS, Sternke Strain, good breeders, from proven black stock, special price .....	12.00	85.00	750.00
SAILFIN BLACK MOLLIENISIAS, in trios .....	24.00	sold out	
SAILFIN BLACK MOLLIENISIAS in trios, some males with orange-bordered dorsals, super specimens .....	30.00	sold out	
RUBRA HYBRID HELLERI, large fertile fish, beautiful colors, males beginning swords....	9.00	50.00	400.00
GREEN SWORDTAILS, large sworded males, nice color.....	4.00	20.00	150.00
ORANGE SWORDTAILS, beautiful color, not washed-out.....	4.00	20.00	150.00
MONTEZUMAE HELLERI HYBRIDS, fully developed fish, males with long spikes, large brilliant colors .....	15.00	sold out	
LIMIA NIGROFASCIATUM, something out of the ordinary in fish, with high dorsals. Will not be found often. Limited supply only .....	9.00		

## DIRECT IMPORTATIONS

We receive direct importations weekly from South America, and have at all times something out of the ordinary to offer. Among which are the following:

	Doz.	Hund.	Thous.
BLUE LIVEBEARERS (from Jamaica): about size of a <i>Limia vittata</i> , brilliant color; both sexes a rich steel blue; male with bluish black bars in dorsal; very limited supply....	10.00		
NEW CICHLA (from Yucatan): Most attractive <i>Cichla</i> ever offered. Another rarity is its peacefulness. Does not grow large, and due to brilliant coloring makes an extraordinarily beautiful aquarium specimen..	10.00		
GENUINE MOLLIENISIA VELIFERAS (from Yucatan): Well developed, young stock, 1 to 2 in. fish.....	9.00	50.00	
Fully developed breeders, 2 to 4 inch fish.....	15.00	100.00	
Show specimens, males with high dorsals, excellent specimens, unusual coloring .....	24-30.00		
PLATINUM TETRA (from Panama; Black-spotted. Colors like the flash of mirrors; size of a Tetra von Rio. Extraordinary in colors .....	6.00	25.00 <del>40.00</del>	
NEW CHARACINS (SILVER TETRA from Panama): Shape similar to the <i>Danio malabaricus</i> , but does not grow as large. Tail similar to an <i>Ocellifer</i> in color and shape, with white much more pronounced. Body coloring a bright bluish-silvery sheen. Most beautiful	9.00	50.00	
CICHLASOMA SEVERUM ( <i>Heros spurius</i> ): Nice young fish, good size, extra nice coloring. Mated pairs, (a matter of correspondence.).....	6.00	35.00	
<b>SNAILS</b>			
Red Ramshorn, ruby red, large size .....	2.00	6.00	40.00
Australian Snails, extra fine specimens .....	1.00	4.00	30.00
<i>Ampullaria gigas</i> (four-horn snails) .....	1.00	4.00	30.00
<b>PLANTS</b>			
RICCIA FLUITANS, tank grown, clean, no algae....	2.00	pound	
ITALIAN VALLISNERIA, tank grown, clean .....		2.00	10.00
ELODAE, new form, extra fine for young fish.....	2.50	bushel	
WATER FERN, nice, tank size, dozen .....	.50	2.50	20.00
WATER HYACINTHS, selected, clean plants .....	1.00	4.00	30.00

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TERMS: Cash with order. No COD shipments. Dozen lot prices in pairs. Hundred-lot price may be applied on orders of 25 or more one specie. Domestic shipping cans 50 cents each (averaging 25 fish to can). German import cans \$1.00. German cans (averaging 50 or more fish to can), may be returned for credit, if sent by prepaid express (20c anywhere in the U. S.).



For your assurance as to reliability, ours is one of the largest tropical fish hatcheries in the world. Our financial rating you may find by consulting Dunn and Bradstreet. Have just completed more than 30 new pools over 50 feet each in length. Most of our pools are in the open, where sunshine and warmth produce extraordinarily good colors, extra size; and developing a resistance to disease that keeps our shipping loss at a minimum. Prior to shipment fish are carefully selected and duly acclimated to smaller tanks. With few exceptions, such as direct importation, etc., we raise all our own fish, which average around 250,000 annually. We ship by air, rail and water.

Through many years we have striven to build up our business on honesty and quality, hence,—

**REMEMBER! . . . STERNKE QUALITY**

Our plant is 12 miles Northwest of Miami on the Seaboard Air Line Ry. or 20 minutes from Miami's business center by motor. When in Miami call and see us.

Telephone Opa-Locka 5.

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